

Agenda & Programme

Shaping the Future of German–Kosovar Economic Cooperation

The **3rd German-Kosovar Economic Forum**, taking place on **28–29 October 2026 in Prishtina**, is the leading bilateral platform for strengthening economic cooperation between Germany and Kosovo.

Bringing together business leaders, investors, policymakers, financial institutions, industry experts and innovators from across Europe, the Forum will explore how both countries can deepen their economic partnership through investment, innovation and industrial cooperation.

Against the backdrop of Europe's industrial transformation, digitalisation, the energy transition and evolving global supply chains, the Forum provides a unique platform to exchange ideas, build strategic partnerships and identify concrete business opportunities.

Designed as an action-oriented platform rather than a traditional conference, the Forum combines high-level discussions with business matchmaking, networking and practical collaboration. Its objective is to create long-term partnerships that contribute to sustainable economic growth in both Germany and Kosovo.

Forum Themes

European Competitiveness & Industrial Transformation

Europe's economy is entering a new phase shaped by technological innovation, geopolitical developments, sustainability requirements and increasing global competition.

This session will explore how German and Kosovar companies can strengthen industrial cooperation and improve long-term competitiveness by building resilient value chains and strategic partnerships.

Key discussion topics

- Industrial transformation in Europe
 - Supply chain resilience and diversification
 - Advanced manufacturing
 - Industrial competitiveness
 - Strategic investment
 - Regional industrial cooperation
 - The role of Southeast Europe in European value chains
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Artificial Intelligence & the Future of Business

Artificial Intelligence is reshaping every industry—from manufacturing and logistics to finance, healthcare, customer services and public administration.

Business leaders and technology experts will discuss how organisations can successfully integrate AI, improve productivity and prepare their workforce for the digital economy.

Key discussion topics

- AI in Manufacturing & Industry 4.0
- AI for SMEs
- Digital transformation
- Cybersecurity & digital trust
- Data-driven decision making
- Ethical & responsible AI
- Future skills & workforce development
- AI-powered business models

Rather than viewing AI as a standalone technology, the Forum will examine its impact across industries and its role in strengthening European competitiveness.

Investment, Nearshoring & Industrial Partnerships

As European companies diversify production and strengthen supply chain resilience, Kosovo continues to position itself as an attractive destination for manufacturing, business services and strategic investment.

This session will showcase Kosovo's competitive advantages, highly skilled workforce, strategic location and growing investment potential.

Investment opportunities

- Advanced manufacturing
- Automotive industry & components
- Machinery & engineering
- ICT & digital services
- Business Process Outsourcing (BPO)
- Export-oriented production
- Foreign direct investment (FDI)
- Supplier integration into German value chains

Energy Transition & Green Industry

Europe's transition towards climate neutrality is creating new opportunities for investment, industrial development and technological innovation.

Building on Kosovo's Renewable Energy Strategy, this session will focus on strengthening cooperation between investors, technology providers, engineering companies and public institutions.

Key discussion topics

- Renewable energy
- Solar & wind energy
- Battery energy storage systems
- Smart grids

- Industrial decarbonisation
 - Green technologies
 - Sustainable infrastructure
 - Climate finance
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Innovation, Research & Digital Ecosystems

Innovation is becoming one of the strongest drivers of economic growth and international competitiveness.

The Forum will explore how businesses, universities, research institutions and start-ups can strengthen collaboration, accelerate innovation and commercialise research.

Key discussion topics

- Research & development (R&D)
 - University–industry collaboration
 - Innovation ecosystems
 - Technology transfer
 - Digital entrepreneurship
 - Start-up development
 - Commercialisation of innovation
 - Cross-border innovation partnerships
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Workforce Development & Skills for the Future

A competitive economy requires a highly skilled and adaptable workforce.

This session will explore how education providers, businesses and policymakers can work together to prepare talent for the future labour market and support industrial transformation.

Key discussion topics

- Dual education and vocational training
 - Workforce upskilling & reskilling
 - Digital skills
 - Engineering & technical professions
 - Talent attraction and retention
 - Labour market transformation
 - Youth employment
 - Lifelong learning
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Business Matchmaking & Networking

Beyond the conference sessions, the Forum places a strong emphasis on facilitating practical business cooperation.

Participants will have the opportunity to establish new partnerships through structured networking and B2B meetings.

Activities include

- B2B matchmaking sessions
- Company networking
- Meetings with investors
- Institutional networking
- Industry-specific discussions
- Partnership development
- Investment opportunities
- Cross-border collaboration